

THE SEA COAST ECHO.

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The Sea Coast Echo

The County Paper.

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BAY ST. LOUIS, MISS., FRIDAY, DECEMBER 8, 1939.

BAY CITY RECEIVES PRESIDENTIAL APPROVAL OF MONEY FOR STREETS

Senator Harrison Wires That Sum of \$41,022 O. K'ed—Amount to Complete Vast Program of Hard Surfacing Streets Remaining So Untreated—News Causes Jubilation at City Hall and Over City.

A telegram received by The Echo Tuesday from the office of Senator Pat Harrison, at Washington, carries the intelligence that the W. P. A. Project, known as No. 4022, has received Presidential approval.

This project was planned some time back by the Mayor G. Y. Blaize, Commissioner W. L. Bourgeois and Commissioner H. Grady Perkins, and these gentlemen, with the aid of representatives at Washington, have been prosecuting the fruition of these plans without abatement.

The project calls for improving, hard-surfacing the streets throughout the city of Bay St. Louis, and for this purpose an allotment of \$41,975.00 has been approved.

Inquiry at the City Hall reveals that this will mean much to the city of Bay St. Louis as it provides for the hard-surfacing of streets in the city now unimproved and will complete a greater portion of the unpaved area in the city proper.

Mayor Blaize expresses much satisfaction over the forthcoming project becoming a reality and says it will add to the city's appearance and prove of much benefit.

City Commissioner W. L. Bourgeois says that it will mean for ultimate economy for the reason streets now demanding so much attention will in future, with permanent surface, need no further maintenance.

City Commissioner H. Grady Perkins says this will prove a major improvement to the city in addition to the already many miles of hard-surfaced streets within the limits of the municipality and that it has long been a cherished hope of the city to complete the paving program.

Not Likely

"Funny, my razor doesn't cut at all."
"Don't be silly, dear. Your beard can't be tougher than the linoleum."

EIGHT PRIZES FOR OUT-DOOR XMAS DECORATION BY LOCAL GARDEN CLUB

Mississippi Power Company and Bay Saint Louis Merchants Generously Donate Prizes—Lighted Doorways to Compete.

The Bay-Waveland Garden Club, of which Mrs. George R. Rea is president, will this year sponsor the contest for Christmas lighting, and with Christmas activities advanced this year, everyone interested is asked to assist by having their outdoor and indoor trees and doorways decorated as early as possible in order to give the committees handling the judging of the most beautiful displays ample time in which to view them.

Each year interest in outdoor Christmas tree lighting and doorway decoration increase and a number of prizes will be given through the generosity of several merchants handling such equipment. The following merchants are offering prizes donated to the Garden Club for use in the contest: Mississippi Power Company, Mauffray's Hardware Store, Engman's Store, Bay Gardens, Magnolia State Supply Company and B. & F. 5 and 10c Store.

Prizes will be offered for the most beautifully decorated outdoor tree, the most beautifully decorated indoor tree and the most beautifully decorated doorway, and anyone is eligible to compete for these prizes. There will be eight prizes in all.

"Buddy" Colson, Home On Furlough From Navy Base at San Diego, Cal.

August (Buddy) R. Colson, son of Mrs. T. J. Colson who attended the Bay High School and resided here all of his life, is home on furlough, coming from San Diego, California, where he is a member of the Marine Corps station there. Young Colson is the possessor of five medals won in target practice of various sorts—a hand grenade rifle, etc., and states his pleasure in being a member of the Marine Corps. Buddy has taken active part in a great many of the war maneuver practices and states they are very realistic. He also states that while California and the West Coast are wonderful country, that they cannot compare with the natural beauties of our Gulf Coast and our marvelous all-year climate.



MISS FRANCES D. PARTRIDGE
Supreme Secretary, Woman's
Benefit Association.

TO RE-ORGANIZE AMERICAN LEGION AUXILIARY TONIGHT

State and County Representatives to Address Gathering Tonight at City Hall.

Mrs. Roberta Grantham, State President of the American Legion Auxiliary will be the guest speaker at a meeting to be held at the City Hall in Bay St. Louis on Friday at 7:30 P. M. for the purpose of re-organizing the American Legion Auxiliary which at one time had a large membership.

Accompanying Mrs. Grantham will be Mrs. S. H. Daggett, 9th district president. All former members of the auxiliary and any others who are eligible, are especially invited to attend.

LOCAL QUOTA SHORT

Local Roll Call Red Cross Falling Short—Appeal For Voluntary Subscriptions.

The Red Cross Roll Call was held this week because Hancock county Chapter apparently was not going to make its quota this year. Chairman Horace L. Kergosien makes a last appeal to anyone who has not taken out his membership to kindly do so at once, as any member of the Roll Call Committee will gladly call for a membership of a person who has not been called upon. Miss May H. Edwards is chairman of the house-to-house committee and a telephone call to Miss Edwards will bring some member to collect the membership fee, or same can be left at the Beach Drug Store.

Little Fair Grounds To Attract Many On Sunday Afternoon.

Management of the Bay St. Louis Little Fair Grounds announces a change in the hour of races for Sunday next and every Sunday thereafter. The hour has been changed from 2 to 3 o'clock. According to announcement, a number of entries promises an interesting afternoon for the crowds expected. It is noted not only patrons from this section assemble at the grounds but from points of the Coast.

Public interested are asked to note change in hour and to remember an interesting program has been prepared. With propitious weather success of the event seems assured.

LUNCH ROOM PROJECT

School Rooms Over County Authorized to Open Last Monday—Miss Caro Weston in Charge

The W. P. A. Lunch Room Project, with Miss Caro Weston in charge of same for Hancock county, received official authorization for the opening of the school lunch rooms on Monday last.

The lunch room at Bay Hi School is being sponsored by the Parent-Teachers Association of Bay High School, of which Mrs. W. S. Speer is president, and Miss Rita Nunez, is in charge of same, and on its first day fed a capacity crowd of children a hot lunch and milk.

The lunch room sponsored by St. Margaret's Daughters, and which is located this year in the school rooms in the rear of St. Joseph Academy, opened on Monday also with a full crowd, will take care of children from the Webb School, St. Joseph Academy and Parochial School conducted by the Brothers of the Sacred Heart.

Due to the number of underprivileged children recommended for hot lunches, these organizations, doing a splendid work, have asked for sponsors, a sponsor being a person who will guarantee payment of lunches for a child for a month at a time, as it is not possible for either organization, along with its other good work, to create funds enough to take care of such an undertaking without finding itself with a large deficit at the end of the school term.

Many of the children recommended are children of parents who are able to pay and would not care to accept the lunches free and it is expected that these children will come prepared to pay for their lunches. Due to the increased prices of food and milk, the lunches will not be sold for five cents as it is impossible to serve them at this price. A person desiring to sponsor a child is asked for twenty-five cents a week, or one dollar a month and anyone wishing to avail themselves of this opportunity to assist in a most worthy charity is asked to get in touch with the president of each organization, Mrs. W. S. Speer for the Bay High lunch room, and Mrs. Thomas Smith for St. Margaret's lunch room.

BAY-WAVELAND GARDEN CLUB TO MEET.

The Bay-Waveland Garden Club will meet for the month of December on Tuesday 12th at 8 P. M. at Hotel Reed and all members are urged to attend as matters of vital importance will be discussed at this meeting.

Enterprise and Initiative of Bay St. Louis Resident Makes For New, Potential Industry

A new industry has sprung up in Bay St. Louis the past few winters, growing in scope each year, in the preparation and sale of the bumper pecan crops which we have enjoyed lately. It has been found more profitable to shell the pecans and sell the meats, thus creating work for many. Also a sale has been found for the pecan shells, which are being used in the manufacture of gas masks, thus finding a new use for something that had been heretofore discarded.

The pecan industry was given a new impetus only a few seasons ago by Mrs. Leo E. Kenney, who saw great possibilities for Bay St. Louis and the coast for this new enterprise. And truly it might be said this Bay St. Louis resident is the pioneer of what has now become an industry of no small magnitude.

Mrs. Kenney, originally owning a pecan grove, saw the vast possibilities of not only manufacturing a pecan confection known as the Southern praline, of her own recipe, but practically an empire for new operation by shelling the pecan and shipping the meat.

Today her customers include firms and individuals over the entire country. And some of the largest and most exclusive hotels in the United States are regular customers. This includes the famous Waldorf-Astoria. Dear reader, can you imagine the big New York hotels acquiring their supplies by direct shipment from Bay St. Louis. This enterprise has not only given employment to hundreds of Bay St. Louis men and women, but has contributed to increasing the business of various business channels. For instance, the postoffice, parcel post department, and express service as well; box and

LOCAL UNIT W. B. A. ENTERTAINS HEAD OF NAT'L ASSOCIATION

Mrs. Bina West Miller, the Founder, Given Banquet At Hotel Thursday Night—Interview.

Bina West Miller, internationally known fraternal leader and executive was the guest of the W. B. A. members of this district at a banquet and public meeting on Thursday night held at Hotel Reed, Bay St. Louis.

Mrs. Miller is the founder in 1892 and its chief executive since, of the Woman's Benefit Association with international headquarters in Port Huron, Michigan. She was the guest speaker at the banquet.

Since early girlhood which was spent in the teaching profession, Mrs. Miller has been a consistent exponent of thrift and personal independence as opposed to paternalism and its consequent taxation. In her society which now numbers over 215,000 in membership this ideal has been demonstrated in the extensive investments and interest earnings now far into the millions of this group of women whose business is handled entirely by women.

"Financial independence for all our people may seem but a Utopian dream" states Mrs. Miller, "but its attainment is a fitting objective for any country that enjoys freedom. Were it not for the initiative of the individual and his use of the means at his hand, our country would still be in the oven age. We have rewarded and encouraged our individual because they had the ambition and courage to forge ahead. Take these away by regimenting their efforts and you have turned back the clock of civilization."

The Woman's Benefit Association started its career forty-seven years ago in a little basement office in Port Huron, Michigan, the boyhood home of Thomas Edison. A borrowed capital of \$500 was its first venture into the world of women in business. This was paid back in three months and since that time over sixty millions of dollars have been paid in benefits into the homes of the United States and Canada. As one of the leading women fraternal executives of this country and a past president of the National Fraternal Congress of America, Bina West Miller demonstrates the power of an idea which came to her in the course of her youthful teaching days.

The garden reporter of The Echo notes with interest the unusually attractive gardens of Mrs. Frank A. Spreen 554 Waveland beach boulevard, adjoining St. Claire Church. The success of any garden is measured by its flowers and at any season this place displays an abundance of fragrant and colorful blossoms. Mrs. Spreen's chrysanthemums are among the outstanding ones locally and the owner of such garden is justified in feeling much pride over such success.

POLICY OF GROUP OUTLINED

S. Sanford Levy, Representing Group in Cast of L. & N., Tells of Intention

(N. O. Times-Picayune)
Intention of returning to the Louisiana public service commission "with any future grievance that we may have, including intrastate rates and a more complete schedule," was announced Tuesday by S. Sanford Levy, attorney for the Mississippi Coast-Louisiana Association.

Mr. Levy expressed himself as "happy" that, by an agreement reached Monday, air-conditioned steel coaches will be placed on regular Gulf coast commuter runs and that L. & N. station will be renovated.

"We are perfectly willing," he said "to help the L. & N. railroad build up its passenger (and even its freight) business, if they want to sit around the table and discuss it with us—and we won't ask for a \$50,000 a year salary, either."

"Have Won First Round"
"However, we feel that we have won the first round and one of the most important rounds in our battle with the L. & N. railroad and we will go back to the commission with any future grievance we may have, including intrastate rates and a more complete schedule."

He said as long as the L. & N. continues to operate its railroad in and out of New Orleans, "the people of New Orleans are going to insist upon having the very best equipment which the railroad uses anywhere else in the United States."

"We are not going to be treated as bad stepchildren and are not going to accept 'hand-me-down,' worn-out equipment," he added. "The best is none too good for the people of New Orleans. We are going to continue to fight to see that we get it and keep it."

"Owes Duty to Public"
"Whether or not the commuters service in and out of New Orleans is a paying service is beside the point. The L. & N. railroad is not a private corporation—it is a public service corporation and owes a duty to the public."

He stated that supreme courts of Louisiana (and the United States) have held that "the company cannot claim the right to earn a net profit from every mile, section or other part into which the road might be divided. . . regard is to be had to the financial ability of the railroad, in view of its entire business. After the business of a railroad has made it fairly remunerative, a portion of the 'surplus' must go toward the promotion of the comfort and convenience of the people along the line of the road."

"No one," he said, "can, for a moment doubt that the L. & N. railroad has been profitable to its stockholders and to its parent the Seaboard railroad. They have made plenty of money even when every other railroad in the country was showing a loss or only a small profit."

FOOTBALL GAME SUNDAY BENEFIT XMAS TREE FUND

Teams to Be Made Up Of Former Football Stars of Bay St. Louis and Pass Christian.

Football fans have a fine treat in store for them when a select team of gridiron stars from Bay St. Louis meet the Pass Christian Pros at Staislaus Stadium Sunday December 10 at 2:00 P. M.

The game will be played for the benefit of the Christmas Fund, which, it will be remembered, is used exclusively for the purpose of purchasing toys for the poor children of Bay St. Louis.

The Bay team will be composed of such stars as Ray Hapes, Former Ole-Miss Star; Geo. Westerfield, Lyle All-American; Bobby Camors, Sewanee; Bobby Connor, G. C. M. A.; Tony Serge, Notre Dame; Gene Montgomery, S. C.; August Scaffie, Bay High; all of whom have made gridiron history. Besides these, other potential stars will perform; such as Vincent Morreale, August Vassalli, Junior Favre, Gus Thomas, Luke Marengo, Henry Monti, T. F. Monti and a host of others whose names we do not have at this writing.

Pass Christian has played two games and according to reports they have a fine team. Whitman of Pass Christian is captain of the team and it is understood that he will bring a strong eleven over here Sunday. The players have volunteered their services in order that the kiddies of Bay St. Louis may have a real visit from Santa Claus.

Remember these facts:
The game will be played at S. S. C. stadium, Sunday, December 10, at 2:30 P. M.

Purpose of the game: To buy toys for the poor children of Bay St. Louis. Music will be furnished by S. S. C. Band and Bay Hi Band.

First aid and liniment will be furnished by local Red Cross.

Ambulance service by Fahey Mortuary.

Come out Sunday afternoon and enjoy a good game and at the same time make the poor kiddies happy.

BRO. PETER'S CHRISTMAS TREE FOR THE KIDDIES WILL MAKE MANY HAPPY

Public Asked to Contribute their Mite in Order to Help Defray Heavy Cost—All Contributions to be Acknowledged in Columns of Sea Coast Echo.



BINA WEST MILLER
Founder and Supreme President,
Woman's Benefit Association.

RAPID CONSTRUCTION COURSE OF PROGRESS SEMINARY BUILDING

New Forty-Thousand Building to Serve For Utility Purpose—Fire Proof Construction.

Rapid progress is made on the building of the new addition to St. Augustine's Seminary on Ullman avenue. Foundations have been completed and the basement of the new building is about to take shape.

Work on this, the latest addition to the seminary, began about six weeks ago and the building in progress of construction is expected to cost \$40,000.00 and will contain a laundry room, refrigeration plant, dining room, and kitchen and reception room, of brick and hollow tile construction with red tile roof, which is well high fire proof.

HIGH SCHOOL TO GIVE DELIGHTFUL OPERETTA FOR CHRISTMAS MONTH

"Susanna's Christmas Auction" by Elementary Grades to Be Presented at Bay Central School December 15.

STATE EXTENDS TIME

For Renewal of Driver's License—Time Extended To Ninety Days Is Announced.

In a letter from Major T. B. Birdsong, Jr., State Commissioner of public safety, dated at Jackson, November 30, and addressed to The Sea Coast Echo an extension of time for renewal of drivers' licenses is announced.

He says all former bulletins and notices to the contrary are to be disregarded.

A change in the renewal date of Mississippi driver's licenses has been announced by the Commissioner of Public Safety. Unforeseen circumstances have arisen which will delay the renewal of licenses for approximately ninety days. As a result of this Major T. B. Birdsong, Jr., Commissioner of Public Safety, has announced that all drivers' licenses bearing the expiration date of December 31, 1939, will be extended until March 31, 1940, and no renewal will be made prior to that time. Major Birdsong requests the Peace Officers of Mississippi and of other states requiring operator's licenses to honor all Mississippi driver's licenses bearing expiration date of December 31, 1939, and not otherwise encumbered, until March 31, 1940.

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Contributions to a great cause, Bro. Peter's Community Christmas Tree, are solicited and being received. No amount is too small or none too large for such worthy cause as making the children happy at Christmas. A subscription list has been opened and contributions may be sent to Bro. Peter at the college and left with The Sea Coast Echo. As is customary, this list will be published in the columns of this newspaper.

The exact date, says Bro. Peter for the tree entertainment has not as yet been definitely decided, however, it will be either on Friday or Saturday afternoon before Christmas.

This is wholly a non-sectarian holiday gesture to the children and toys and candies will be distributed to the many regardless of creed or color. This, of course, applies to the deprived and underprivileged children, of which there are many.

Bro. Peter's annual Christmas tree for the poor children of the county and vicinity fills a vacancy in the human heart that otherwise would suffer during the season of happiness. There is no better way of approving this splendid and blessed effort than by sending a cash contribution. As it will be necessary to have cash to purchase the vast outlay it is asked that contributions be made early, possibly today. It has well been expressed that he who gives willingly and promptly gives twice.

Mrs. George Ossorio, resident of the Philippine Islands, and former classmate of several of the Sisters of St. Joseph called on Sunday at the convent to visit them, while accompanying a friend here whose son is a student at St. Stanislaus College, and while en route to Florida. Mr. Ossorio is a prominent sugar chemist in the Philippine Islands and states that life in the Islands is enjoyable and interesting, even though so far from home.

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A CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Eighth Year of Publication.
Chas. G. Moreau, Editor and Publisher.

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Official Journal City of Bay St. Louis.

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BRITAIN AND FRANCE "ONE NATION."

UNDER the pressure of war, the governments of Great Britain and France have entered into an agreement to pool their resources, their purchases abroad and their transport facilities. In a word, the Allied Governments are ready to act as a single power in the interest of bringing to a successful conclusion their common effort to defeat Germany.

With action in the present war entering around economic offensives, it is interesting to observe that this is a step far in advance of the cooperation that existed between the two countries during the World War. Facing a threat which menaces the conditions under which their nations exist, France and Britain bind themselves together during a contest which will decide whether they are to survive as great powers and, also, whether the form of government that they prefer will be able to maintain an environment necessary to its success.

While there may be Americans who do not think that the war in Europe is a real struggle, the fact is that it is a death-grapple between Germany and her two opponents and that it is a contest to determine the shape of the world to come. Should Germany triumph, there can be little doubt but that the Europe of tomorrow will be totalitarian to a supreme degree. There will be little room in it for democratic peoples. Should Great Britain and France check Germany and maintain their complete independence, there will be a continued development of democratic processes in Europe.

We do not believe in crying out warnings about future dangers, but, it should be apparent, we think, that a Europe dominated and controlled by totalitarian policies and practices, will constitute a threat to democratic government throughout the world. In this sense, the Allied nations are fighting the battle of the democratic peoples everywhere. Should they win, we do not face any immediate danger and it is doubtful if we will need the great army and navy we are preparing. If Great Britain and France lose, it may be taken for granted that the United States, as the last strong proponent of democracy, will have to prepare to protect its rights and preserve its interests in the face of organized, aggressive and powerful philosophies.

MORAL REARMAMENT.

GOV. White's proclamation setting aside the current week-end for observance of Moral Rearmament Week, is eminently appropriate.

The Jackson Daily News says that physical armament as a precaution against war is essential and no thinking person can voice plausible dissent but a moral re-arming of our people is much more essential.

That our nation has lost much in the way of moral values in recent years cannot be doubted or denied.

We have lost not only in morals but in morale as well.

Our nation, and the world in general, needs a spiritual awakening.

We need a getting back to the old fundamentals of honesty, faith, courage, self-reliance. We need a sturdy denial of the growing belief in the minds of millions of people that the world owes them a living without working or any other form of individual effort.

Gov. White has set forth the cardinal needs of our land in the way of moral re-arming. The words of his proclamation deserve serious consideration.

COAST FACTORIES NEED MORE WORKERS.

MAYOR Braun of Biloxi, who operates an oyster cannery of his own in private life, announces factories of that city are short of five hundred laborers. All factories, he said, are operating to full capacity but at least five hundred more workers will fill up gaps and could be used. This should be an answer, in part, to the cry of the unemployed.

Santa Claus according to reports is not bothered by unemployment.

National defense it seems, will come higher than ever but preparedness, in the present situation, is wise insurance.

You can grumble about taxes but you probably get more for the taxes you pay than for any other money you spend.

Business section of Pascagoula announces its first Christmas tree decoration. A canopy of multi-colored lights adds to effectiveness and means more holiday business.

News comes from Yazoo City that steps are to be immediately taken to relieve a serious housing shortage. Since the discovery of oil near that city thousands have flocked in, and the chances are that thousands of others will follow.

For someone interested in Bay St. Louis what could be more lasting and appreciated than a year's subscription to The Sea Coast Echo? The Echo is a recognized exponent of constructive Bay St. Louis and Hancock county, gives all the local news and has been recognized authoritatively as the ideal weekly newspaper.

L. & N. GRACEFULLY GRANTS APPEAL.

CALLLED by an order of the Louisiana Public Service Commission, a meeting of Gulf Coast patrons and the L. & N. Railroad Company was held in New Orleans Monday to hear complaints of inadequate and generally unsatisfactory service and faulty equipment allegedly on part of the railroad.

As a result the L. & N. Company announced voluntarily it would replace its wooden coaches on the gulf coast run with steel air-conditioned cars on or about April 1, in ample time for the spring and summer season. This improvement would be permanent.

The statement was made to the Louisiana Public Service Commission by James Hill, L. & N. president, who said the replacement of rolling stock could not apply to excursion trains.

It must be stated the railroad company displayed a fine spirit in not challenging any of the charges by asking they be not produced, stating a willingness to grant the accommodations sought.

The meeting was a harmonious one and resulting to advantage of the petitioners. The New Orleans group was represented by Mr. J. S. Sanford Levy, who commutes between that point and Waveland, and a most enthusiastic and ceaseless worker in the interest of the cause.

Mr. Edward Schwartz, president of the Coast Train Commuters' Club, Mr. Marshall Ballard, Mr. Leo E. Kenney and many others by personal effort and influence contributed vastly to the success achieved.

CENSUS ENUMERATORS MUST KNOW FACTS.

SOON after the first of the new year the Federal government will launch the work of taking another census and you had as well prepare to answer a lot of very personal questions when the enumerator comes to your door.

The census man will want to know something about names and status of home ownership and mortgages, the plumbing, employment and a few other things some persons might not want to discuss with their neighbors.

But the federal government has given assurance that the answers given the census-taker will be kept secret. They will not even be lent to other agencies of the government. And census-takers will be warned against gossiping under extreme penalties.

The questions the government will ask may appear trivial. But they are not when the whole country is considered. Economists have been trying to learn the answers to some of these questions for many years. They can learn them only through the census bureau.

Remember that when the census man comes around he is not prying into your personal life out of idle curiosity—and all persons, young and old, rich and poor, will be asked the same questions.

IS UNEMPLOYMENT PERMANENT?

THERE are many people in the United States who believe that the unemployment problem will be solved if the nation manages to recover from the depression.

This view is not held by A. F. Hinrichs, chief economist of the Bureau of Labor Statistics, who says that the United States will continue to "count its unemployed in terms of millions" regardless of national recovery.

Mr. Hinrichs pointed out that while the volume of industrial activity is now as great as in 1937 and 1929, the volume of employment is about 1,500,000 less than of 1929. Among the reasons given for this situation is the yearly increment of about 500,000 new workers who come forward to seek jobs.

Those who have the idea that unemployment did not exist in the United States prior to the depression have another thought coming. It is estimated that more than two million workers were unemployed in 1929, the so-called "boom year."

The people of the United States cannot fail to appreciate the importance of providing employment for those who wish to capitalize upon their labor. Not only does unemployment in such cases produce serious domestic difficulties, but if multiplied very much, there is danger of discontent which may find expression in ways that are not in keeping with American traditions.

PUBLIC ILLUMINATION FOR THE HOLIDAYS.

ALREADY Gulfport and Biloxi are stringing across business streets lines of electric lights in color, preparing for the Christmas holidays. This is financed by the business people of each community and proves to be a good investment in more ways than one.

At least it is a business getter, creating a spirit of festivity and attracting people to stop where the lights are bright and colorful; secondly contributing an atmosphere that makes people more Christmas conscious.

This might prove a gentle hint to other business communities. Even though funds are not available to negotiate for such decoration individual displays and colorful decorations by night will add immeasurably to that spirit necessary for all the desired elements of the season that go to make it a success.

LIVE STOCK-AUTO TRAGEDIES

HERE'S something that persons who allow live stock to roam along rights-of-way cause automobile accidents the owners thereof are legally liable.

That's plain justice. It ought to be the law everywhere.

You have no legal or moral right to turn loose live stock along the highways to imperil the lives of human beings.

Mississippi needs more teeth in the law on that subject.

To expect a motorist to bring his car to a stop every time he sees a cow, horse, mule or hog along the right-of-way is utterly without reason, yet that is about the only way he can feel certain of avoiding an accident.—Jackson News.

Hollywood Notes.

HOLLYWOOD has an elaborate program of movies designed for the Christmas trade, if what we hear is true. The season will be opened with the release of that super-super, "Gone With the Wind," which will have its premiere in Atlanta on December 15. Others to be released will be "Balalaika," co-starring Nelson Eddy and Homa Massey; "Swanee River," with Don Ameche and Al Jolson; "The Great Victor Herbert," which features Alan Jones and Mary Martin; Shirley Temple's latest, "Bluebird," and several other equally enjoyable offerings.

We had never thought of it before, but it has recently been called to our attention that quite a number of the most popular male screen stars are from the Middle West. They include Frederic March, Spencer Tracy and Don Ameche, from Wisconsin; Fred MacMurray from Kentucky; Tyrone Power, Clark Gable, Dennis O'Keefe, John Howard and Warner Baxter, from Ohio; Robert Taylor and Fred Astaire from Nebraska; Gene Autry from Texas and Richard Dix from Minnesota.

Mickey Rooney, who recently received an adjustment in pay under his contract is said to be earning almost \$5,000 a week. Not bad.

Rita Hayworth has been assigned to play the leading feminine role in Tony Martin's new comedy with music, "Music in My Heart." In it she will sing and dance, displaying the talents that first brought her to Hollywood's attention.

Tyrone Power is planning to try to persuade his boss, Darryl Zanuck, to produce a picture in which Power and his bride, Annabella, will be co-starred. They made a picture together (Suez) before their marriage.

Gladys George, Broadway actress, and Muriel Angelus and eleven other "name" players have been signed by Paramount to roles in "The Way of All Flesh." Akim Tamiroff and William Henry have the leading masculine roles. Miss Angelus recently made an impressive screen debut in "The Light That Failed," opposite Ronald Colman.

Luise Rainer, who won the coveted Academy Award for her role in "The Good Earth," but who suffered from poor roles later, is back in Hollywood as a free-lancer in the hopes of being able to select better roles for herself.

In order that he can be sure to get everything off his chest Charlie Chaplin will shoot approximately 300,000 feet of film before completing production of his present epic. This is just thirty times what the finished film will be. A small editing job appears likely, no doubt.

In his next picture, Robert Taylor will "go up in the air." It's an airplane picture "Flight Command."

Linda Darnell, a newcomer, is to be starred in "Twinkle, Twinkle, Little Star," which sounds suspiciously like one of those Cinderella epics to us.

Wallace Beery recently signed another contract with Metro, which makes thirteen years that he has worked with this studio.

While a number of studios have announced temporary shut-downs, Warners has announced eight pictures which will go before the cameras by January 1. They include, "We Shall Meet Again," "Disraeli," "The Villa on the Hill," "The Sea Hawk," "Torrid Zone," "Episode," "Stuff of Heroes," and "Three Cheers for the Irish."

John Sheffield who played the part of the son in "Tarzan Finds a Son," has been engaged by RKO for the title role in "Little Orvie," in which Edward Ellis will be the grandfather.

PICAYUNE SATSUMA SHIPMENTS CONTINUE.

Shipments of satsuma oranges from Picayune continue, the harvesting season affording employment for between 300 and 400 men and women in the field and packing shed.

Several carloads of the satsumas have already been shipped to the Northern markets and local truck sales have been unusually heavy.

It is evidenced the crop this year will be from 125 to 150 carloads. This is several carloads short of last season's yield.

Napoleon was a tolerably good soldier, considering times and conditions that prevailed when he was fighting, but Napoleon didn't have any big battleships, airplanes, tanks, poison gas projectors, or any of the things now considered essential equipment for war. For instance, he didn't have any gasoline, dieldrin, trichloromethyl-charformate, ethylchloromethyl-charformate, ethylchloromethyl-charformate, ethylchloromethyl-charformate, and hexanitrodi-phenylamine, and pentanitrodi-phenylamine, or even a good tear gas shell with which to confuse the enemy.—Fred Sullens.

Fast Track

Native: "These are the 'quick-sands'."

Visitor: "Oh, is that where they hold the speed car tests I have heard so much about?"

History of Beginnings

Santa Claus

SAINT NICHOLAS (SAUK'NI KOLAUS) WAS THE PATRON SAINT OF CHILDREN IN HOLLAND—WHO MADE HIS ROUNDS ON ST. NICHOLAS EVE, DEC. 5, ON A WHITE HORSE. IN AMERICA CHILDISH MISPRONUNCIATION CHANGED SAINT NICHOLAS TO SANTA CLAUS AS SUCH HE WAS LATER ADOPTED IN THE BRITISH ISLES.



Poinsetta
THIS FLOWER SO POPULAR AT CHRISTMAS DERIVED ITS NAME FROM A SOUTHERN PHYSICIAN, J. R. POINSETT, WHO INTRODUCED IT TO THIS COUNTRY.

The spirit of joy is always abroad at Christmas time. And you can make next Christmas even happier, if you become a member of our Christmas Club now. Also: a Christmas Club Membership is an appreciated gift to children.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION.

MERCHANTS BANK & TRUST CO.

BAY SAINT LOUIS, MISS.
The Bank at the R. R. Crossing

GETTING THE NEWS.

A newspaper reporter's business is to get the news, and the business of a newspaper is to publish it. From the accredited circulation figures it is apparent that the public likes to read the news, and the principles of democracy uphold newspapers in publishing news, so that the people may be informed. Anybody who has kept up with the devastating effects of the censored press in the present European war must know how helpless the people are when the news is denied them.

Yet in this democracy, the United States, there are plenty of people who think that the publication of news about themselves is not in the interest of public welfare, and try to keep their particular doings out of the paper. "My business is my own affair," they say, and dare a reporter to get it. Of course they expect to find in the same newspaper all the news of their friends and acquaintances.

So the job of getting the news, which is a well established democratic custom, is made quite difficult by men and women who are supposed to be good citizens.

For instance, an automobile accident will occur on the corner. Those involved will do all in their power to keep it out of public print that they were going too fast, were on the wrong side of the street or that children were riding on the running board. The inquiring reporter will get nothing but a story stare out of the principals in the wreck, and then when the story is patched together, in the best effort the reporter can put forth, the same principals are the first to criticize the paper for a misstatement of some minor detail. "It

was the right hand hub cap that was knocked off," they will say, and that newspaper says it was the left front hub cap. I declare they ought to get something right some time."

Nor do automobile accidents furnish the only instances when principals are anxious to keep matters of public moment out of the newspaper columns, nor the only instances when, refusing to give essential details for publication, they yet expect essential details to appear in all accuracy in the public print.

Oh, well—just the travails of the newspaper business. And, after all, getting the news in spite of all this impedimenta constitutes the greatest game and the most fun in modern business.—Laurel Leader-Call.

Biloxi City Plans

Extensive Campaign For Beautification

James B. Gregg, supervisor of a basic city survey for Biloxi and a dozen other cities in Mississippi, sponsored by the cities and State Planning Commission, is in Biloxi to make plans for the local survey and addressed a city-wide beautification meeting last night at the Community House.

Mr. Gregg is sending an assistant, E. B. Frazier, Meridian, here to conduct the survey. The survey will take about six months and will cover existing land uses, tax assessments, health conditions, social and economic conditions, utilities, streets, etc. The enumerators and office workers are to be paid by the WPA, which will hire 10 to 20 people for the work.

..New Pictures..

"Ninotchka."

The first picture in quite some while, it gives us a new Greta Garbo, who instead of her aloof, "I want to be alone" manner, is shown as a human and thoroughly delighted person. Under the expert direction of Ernest Lubitsch, Miss Garbo emerges as a skilled comedienne.

In the story, she is a somber and impersonal female comrade of the Soviet who is sent to Paris by her Government to sell some jewels. There she falls under the spell of Melvyn Douglas, a dilettante, who teaches her how to live and laugh and love for the first time. Rich in wit, possessing high good humor, it is an excellent production.

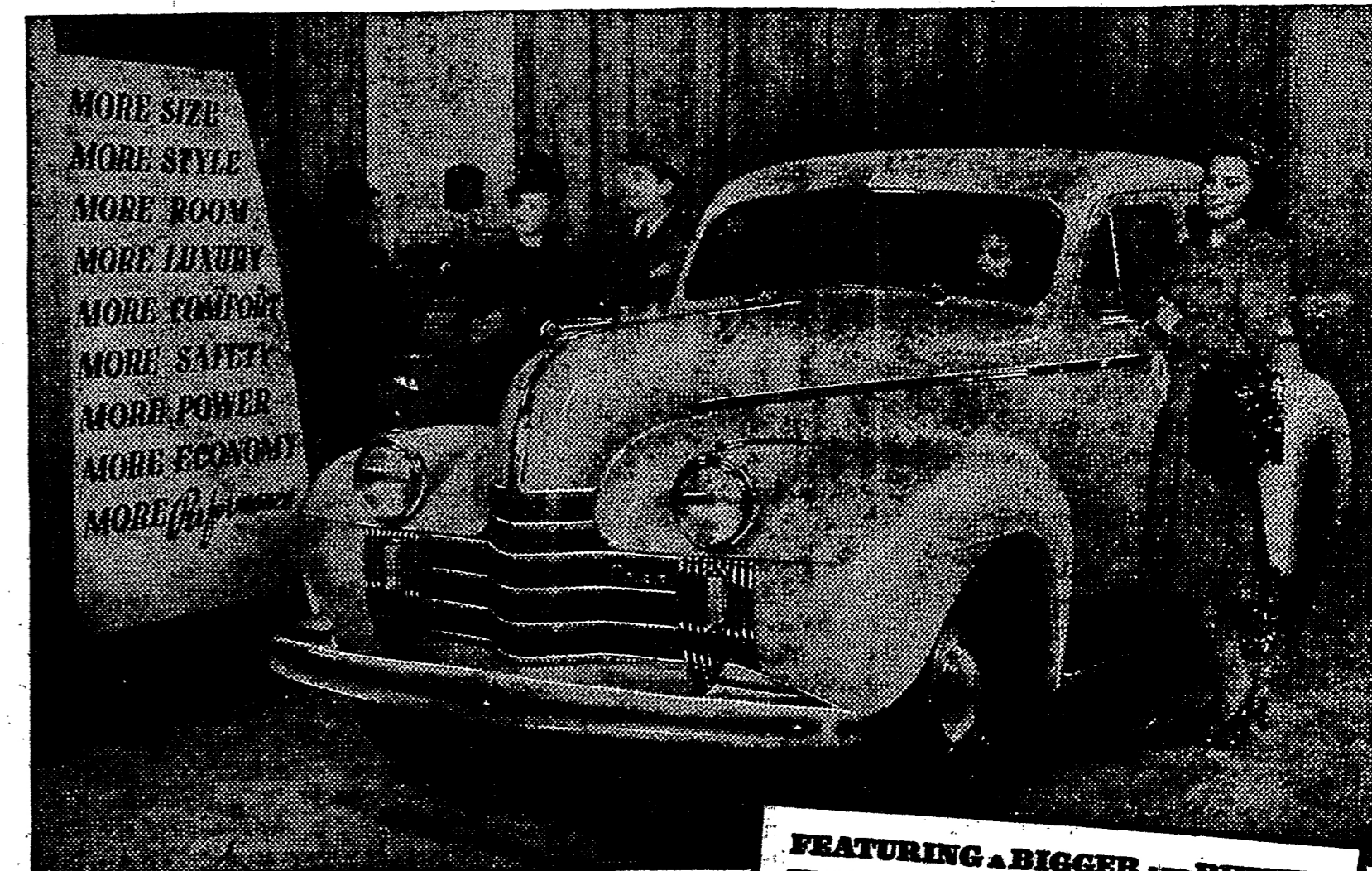
"Geronimo."

A fictionalized version of the capture by the American Army of the savage Apache fighter, played by Chief Thundercloud, which is somewhat spoiled by a hackneyed story conflict, it is nevertheless a good picture. The Indian fighting is filmed with great skill and dramatic effect. The cast, which includes Preston Foster, Ellen Drew, Andy Devine, Ralph Morgan and William Henry, give good performances.

"The Amazing Mr. Williams."

Another of those pictures in which the husband is a brilliant detective (Melvyn Douglas) while his wife, a practical nit-wit, (Joan Blondell) solves the mystery which concerns itself with murder and swing music. The story is rather unconvincing but has enough suspense to make the picture a fairly acceptable thriller.

THE CAR THAT HAS Everything BIGGER AND BETTER!



FEATURING A BIGGER AND BETTER RHYTHMIC RIDE CHASSIS!

Oldsmobile's the smoothest riding car on any road—the only car with the famous Rhythmic Ride—the lowest priced car with modern coil springs all around.

SMASH-HIT from coast to coast—that's the new Oldsmobile for 1940! It's bigger—in length, in breadth, in roominess. It's better—in styling, in performance, in economy. It gives you new Hi-Test Safety Plate Glass and Sealed-Beam Safety Headlamps. And it's available in three new series. The big, 95 H. P. Sixty is priced in the low-price field. The stunning new Seventy sells at a popular price. The luxurious, new Custom 8 Cruiser is the finest Eight ever offered at medium price. Come in for a thrilling trial drive!

PRICED FOR EVERYBODY
Coupes, \$207 and up. Sedans, \$253 and up. Delivered at Lansing, Michigan. Car illustrated: Sixty 4-Door Touring Sedan, \$224. Price includes Safety Glass, Chrome Window Reveals, Bumpers, Spare Wheel, Tire, Tube, Dual Drum Brakes, 2 Wheel-Aligners, Vacuum Booster, Pump, 2 Sun Visors. Transportation based on rail rates, plus local taxes (if any), optional equipment and accessories extra. Prices subject to change without notice. General Motors Dealership Files. A GENERAL MOTORS VALUE.

AMERICA'S BIGGEST MONEY'S WORTH

OLD SMOBILE

BEN HILLE MOTORS—So. Beach Blvd.

Waveland Activities

Personal and General News Notes of the Week From Sister City and Vicinity.

Mrs. and Mrs. Evan Walker and family of Gulfport spent the weekend with Mrs. Lind and daughters.

Mrs. Camille Cuevas of Gulfport visited friends and relatives here Sunday.

Mrs. C. Ladner, Manion and Mr. and Mrs. Emile Necaise spent the weekend with Mr. and Mrs. Simon Necaise.

Mrs. Milton Favre left for New Orleans for a week's stay.

Mr. and Mrs. Jake Schwander were guests for several days of Mrs. J. Turcotte.

Mrs. Bill Goelsinleuther was a visitor to the city on a business venture.

Mr. C. O. Dufour and Mr. C. B. Mollere motored to New Orleans to make some business arrangements.

Miss Carrie Necaise, who has been under medical treatment, has returned home to care for her mother who is ill and confined to her bed.

Miss Dick Turcotte and some friends from Perkinston came in for Thanksgiving and were entertained by her parents Mr. and Mrs. Jimmy Turcotte. Miss Betty Carrio was also a visitor.

Many of our winter week-end visitors are coming over to make their homes ready for the Yuletide when they will relax and rejoice in the activities of the home folks.

The Lakeview school lunch room served a delicious Thanksgiving dinner to eighty-three children, including the teachers.

Mrs. C. K. Herlihy and Mrs. Harold Zimmerman worked in the Red Cross drive for new memberships. They succeeded in obtaining many new members.

Mr. C. B. Mollere had a pleasure party on his boat. They went to Cat Island, then to Jordan river where they collected autumn leaves, holly and mistletoe. Wonder what Charlie wants with mistletoe?

Lakeview public school basketball team played St. Joseph Academy. Score was 37-9 in favor of Lakeview. Waveland boys and girls were victorious over Clermont team.

More interesting news about Waveland Highland folks. The Wolfingtons are drilling for artesian water which will benefit the neighboring homes.

One cannot help feel the Christmas spirit on entering the business houses here as the decorations are most artistic and colorful. The tree in the Postoffice is especially attractive.

The many friends here of Mrs. J. O. Farrar are deeply sympathetic with her over the death of her nephew, Mr. Oceola Brewer. To his wife, son and family sympathy is also extended.

ANNUAL FLEAS AND FLIES FOOTBALL GAME SUNDAY OCCASION OF INTEREST

Proceeds for Bro. Peter's Community Christmas Tree—Mrs. Elliott Presents Skit, "Wizard of Oz."

The annual Fleas vs. Flies Football game brought out a large crowd of local football fans on Sunday afternoon with clear, bright weather proving an aid for the occasion which always is considered the highlight of the football season. The game was held for the benefit of St. Stanislaus Christmas Tree Fund for the poor and the skit entitled "The Wizard of Oz" under the direction of Mrs. L. S. Elliott, with the cooperation of Brother Gabriel and Brother Roderic, proved a hit of the day with its amusing and realistic characters.

The St. Stanislaus College Band, under direction of Brother Romuald, was on hand providing music and color, playing marches and popular pieces and parading between the halves.

The characters depicting those in the Wizard of Oz were:

Dorothea—Miss Betty Simpson.
Good Fairy—Miss Mary M. Schmidt.

Bad Fairy—Miss Ray Vairin.
Tin Man—Jack Perkins.
Scare Crow—Eugene Hebert.
Lion—Mike Sampite.

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FOR DEFENDABLE FREIGHT SERVICE

Trucks Leaving New Orleans
Nightly to Give Quick and
Satisfactory Morning Service
New Orleans Phone RA 2114
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V. A. MORREALE, Agent,
Phone 331

A. & G. Theater
AMES & GASPARD, Props.
G. AMES, Mgr.

Thursday-Friday, 7-8.
GINGER ROGERS & JAMES
ELLISON in
"FIFTH AVENUE GIRL"
News and Short Subjects.

Saturday, 9th.
SIDNEY TOLER & PAULINE
MOORE in
"CHARLIE CHAN AT
TREASURE ISLAND"
Comedy and Chapter No. 2 "RED
BARRY"

Sunday-Monday, 10-11.
BETTE DAVIS, MIRIAM HOPKINS & GEORGE BRENT in
"THE OLD MAID"
News and Cartoons.

Tuesday-Wed., 12-13.
LANA TURNER, LEW AYRES &
TOM BROWN in
"THESE GLAMOUR GIRLS"
Short Subjects.

Thursday-Friday, 14-15.
RICHARD GREENE, RICHARD
DIX & BRENDA JOYCE in
"HERE I AM A STRANGER"
Show starts at 5 P. M. Saturday
and Sunday.

"THE OLD MAID" WITH BETTE DAVIS, MIRIAM HOPKINS AT A. & G.

Sunday and Monday—Filmed by Warner Bros.—Has Brilliant Combination Of Talents.

"The Old Maid," co-starring Bette Davis and Miriam Hopkins, will have its first local showing at the A. & G. Theater on Sunday and Monday. Filmed by Warner Bros., it has been hailed by preview audiences as the outstanding dramatic event of the year—a rare combination of brilliant talents in the field of acting, writing and directing.

One feminine star—especially if she be that double Academy winner, Bette Davis—might be considered sufficient for a photoplay, no matter how great. But in "The Old Maid" there are two. Besides Bette Davis there is the lovely and highly capable Miriam Hopkins, who has starred in many a top-notch production on her own account. The girls have equally important parts. This is the first time since they reached stardom, that either has ever shared acting honors or top billing honors with another player of her own sex. "The Old Maid" was written first as a novel by Edith Wharton, often called the "aristocrat of American writers." She will be remembered as the author of "Ethan Frome" and "The Age of Innocence," among many other books. Then, four years ago, Zoe Akins, the brilliant dramatist, transformed the book into a stage play which not only had a long run in New York but won the Pulitzer Prize for that year, the highest award that can be bestowed upon a dramatic production.

The picture is a tense, gripping drama, with a charmingly picturesque period background. Houses, furniture, equipages, costumes, all were revived with authenticity and beauty, it is declared.

Schedule of Bay St. Louis Methodists For the Coming Week

Services for Sunday, December 10, the Pastor will preach at 11 A. M. from the subject, "The Motive Back of Our Church Work," and at 7:30 P. M. from the subject, "God's Work and Man's Task." Services in Kila, Miss., at 3 P. M. Church School at 10 A. M. Mid-week service Wednesday, at 7:30 P. M. Services in Waveland, Miss., Thursday, December 14, at 7:30 P. M. Visitors welcome at all our services.—Andrew J. Boyles, Pastor.

Prohibits Catching Of Shrimp Smaller Than 40 in Pound

The Mississippi Seafood Commission has adopted an ordinance making it unlawful for any person, firm or corporation to catch shrimp that do not weigh at least one pound to each 40 raw shrimp. This will not prohibit fishermen with a hand line using smaller shrimp.

It is held that the catching of small shrimp is injurious to the future of the industry in this and other states.

Last Rites For Johnnie L. Green Held at Lakeshore Wednesday Noon

Remains of Johnnie L. Green, aged 25 years, who died at New Orleans Tuesday, December 5, were conveyed by hearse to Lakeshore Wednesday noon and burial ceremony held at the cemetery at that place.

Johnnie Green was a son of Catherine Stiller and Theophile L. Green, brother of Jacob, Theophile, George and Catherine Green and Mrs. Carmen Eschete.

GARDENING

A hearty and easily cultivated flower is the chrysanthemum, the beautiful bloom which we received from the Japanese, and which can be used in so many ways—the large pompon chrysanthemum with its long stem so useful for formal affairs or for arranging in tall vases or baskets. Then there is the smaller, or bush varieties, which grow so luxuriantly and can be used to such good advantage in flower beds, either banked against shrubs or taller plants or as a border along paths or walks.

The chrysanthemum will last thru the fall season and far into the winter, and provides color for the gardens, the variety of which is exceptional and in that the many-hued blooms show off so beautifully against the green of shrubs or well-cared for lawns.

Preparation of soil for gardening continues with peat moss, tobacco dust, pine needles, our many oak and pecan leaves making excellent winter mulch when stored in an out-of-the-way corner of the yard before which a screen of evergreens can be placed.

Not Bad for Hoopville
An Easterner stood on the veranda of a little western hotel and watched the sun go down.

"By George!" he exclaimed to the native sitting nearby, "That's certainly a gorgeous sunset, isn't it?" "Not bad," was the answer. "Not bad for a little place like Hoopville."

FEDERAL LUNCH ROOM WORKERS HEAR HEAD TALK ON TRAINING

Mrs. May Q. Watrous, Tri-county Supervisor, Visits Locally—Talks—Eight Schools in Hancock Give Free Lunches

The educational or training program of the WPA Lunch Room Project was held Saturday, December 2, in the Bay St. Louis High School lunch room with Mrs. May Q. Watrous, tri-county supervisor in charge, assisted by Miss Caro Weston, county foreman.

The topic studied was "The Selection of Food" and the preparation of school lunches was demonstrated.

A complete menu was prepared and served by the workers, under the direction of Mrs. Watrous. Each dish was made as a demonstration. The menu was as follows: Pea loaf and tomato sauce; creamed carrots; apple and cabbage salad; corn meal rolls; cocoa cereal custard.

These demonstrations are given the workers in the lunch rooms monthly, in order to have a well balanced lunch served in each lunch room. 27 workers were registered and took instructions.

The program was as follows:

9:00-9:10 Introductory remarks and registration of workers.
9:10-9:40 Inspirational message by Rev. Boyles.

9:25-9:40 Making schedule of day's work.

9:40-10:15 Discussion: Selection of foods.

10:15-11:45 Preparation of food. Demonstration: Simple dessert; meat substitute dish; quick bread; salad.

11:45-12:15 Discussion: Serving the lunch.

12:15-12:45 Lunch.

12:45-1:15 Demonstration: washing of dishes according to State Board of Health requirements.

1:15-1:25 Recreational period.

1:25-2:30 How to keep records and how to make reports.

2:30-3:30 Orderliness and Cleanliness in the lunch room.

Assignments: "Care of lunch room equipment" Form No. SR-6992.

The WPA lunch room project is operating in eight schools in Hancock county at present. Other lunch rooms will open at an early date.

ROCKS OUTPLAY, OUTSCORE JACKS IN FINAL THRILLER

Gianelloni and Tudury Play Last Game for Saint Stanislaus.

Paced by Blanchard and Perez, the St. Stanislaus Rockchaws marched to a thrilling 13-7 victory over the Bogalusa Lumberjacks, last Thursday afternoon, in the St. Stanislaus Stadium, before an estimated crowd of 1500 fans. It was the last football game for the Rocks.

Womack of Bogalusa kicked off to Perez, who received it on his own ten and returned it to the 38. The 90 yard touchdown march of the Rockchaws was made after Blanchard bucked the line for a first down, and Prosser swept end for twenty-eight yards. Perez completed two successive passes to Blanchard and the ball rested on Bogalusa's 15, from which point Perez swept right end for the first score. Blanchard's attempted conversion failed. The Rocks made five first downs in the first quarter.

But the Jacks retaliated in the second quarter when Giacone returned Blanchard's punt to his own 32. Giacone successively carried the ball and each time advanced deeper into Stanislaus territory. Carrying the ball everytime, he brought it to the Rockchaws' fifteen, from where Hunter swept left end for the score. Womack's place kick was good.

The second and last Rock tally came after two minutes of the third quarter had elapsed. Blanchard kicked to Bogalusa's 30 yard line. On the next play, Giacone, main threat for Bogalusa, fumbled and Hardie recovered on the ten. Perez faked a pass and netted five yards through center and on the next play, Broussard, on a reverse from Blanchard, went off tackle for the score. Blanchard's kick was good making the score 13-7.

The fourth quarter saw Bogalusa in a desperate effort to score but they never threatened seriously. First downs were even, 7-7, although the Rocks greatly outplayed the visitors. "Weeny" Gianelloni and Tudury played their last game for St. Stanislaus.

DRILL OIL WELL IN MERIDIAN AREA.

Meridian—Indications are that an effort to bring in the Crabb-Manning well on the W. T. Caldwell property, two and a half miles northwest of Daleville, will be made Tuesday afternoon.

The crew Saturday started setting of the casing and this work continued through Sunday. After the casing is cemented, it will be allowed to set for 36 hours when the test can be made.

Word from R. M. Crabb, geologist, and Albert E. Manning, attorney, was to the effect that prospects for a producing well look better than ever and they feel confident of a commercial well.

It was stated that major and independent oil companies have representatives here watching the outcome of the well.

No Better Time to Build Than the Present

CHEAPER TO REPAIR AND REMODEL NOW THAN LATER. WELL-KEPT PROPERTY IS AN ASSET.

DON'T LET YOUR HOUSE SUFFER

FOR want of Paint; save the surface.
DON'T neglect your house. A leaky roof will destroy the interior.
DON'T delay repairs. That hastens the end of a house.
Material will never be as cheap as the present—Save the house. Delay means for a big bill later. The adage still holds good: "A stitch in time saves nine."

We handle a complete and select assortment of—

Building Material

and can supply at once to build any type of dwelling or business place of any size. OUR VAST SUPPLY DEPARTMENT ALWAYS FULLY STOCKED. Also a full line of

Sherwin-Williams Paint

—The Better Kind—

No order too small or too large to handle.

We specialize in better lumber at no more cost than the inferior kind.

MAGNOLIA STATE SUPPLY COMPANY

Individual and Personal attention at all times. Prices and estimates cheerfully and promptly given at all times. We are friendly. Our force uniformly courteous.

MAGNOLIA BLDG.

TELEPHONE 7
MAIN STREET

BAY ST. LOUIS MISS.

LONG BEACH LADIES JOIN BAY ST. LOUIS ST. MARGARET'S CIRCLE

In Receiving Holy Communion in a Body Sunday Morning—Followed by Breakfast.

On Sunday morning at 7 o'clock mass at Our Lady of the Gulf church, forty members of the local Circle of St. Margaret's Daughters and of the circle from Long Beach attended holy communion in a body, and after mass the ladies with their president, Mrs. G. Y. Blaize, repaired to the lunch room on the grounds of St. Joseph Academy, where a breakfast was served. The rooms had been attractively decorated with evergreens and autumn leaves and the visiting ladies were loud in their praise of the work accomplished in providing such commodious and comfortable rooms for serving lunches to the school children.

The Very Rev. Father A. J. Gmelch was the celebrant of the mass for this occasion and after the mass, thanksgiving prayers were led by Mrs. George Guilbault.

Mrs. Hugo Schmidt president of the Long Beach circle, accompanied ten ladies from her circle to attend the mass and communion.

HONOR FOR YOUNG FERCHAUD.

Faurie Ferchaud, of Waveland, Miss., sophomore student in the Tulane university college of engineering, has been elected to membership in the Engineers' Technological Atelier, engineering discussion group.

Ferchaud is the son of Mr. and Mrs. George E. Ferchaud, 424 Jefferson Davis avenue, Waveland.

HANCOCK BANKS ON COAST SEND OUT \$70,000 XMAS CHECKS

Gulfport—Christmas savings checks totaling \$70,399.99 are being mailed out this week-end by the Hancock Bank to some 2560 Christmas Savings Club members, it was announced today by bank officials. These checks represent systematic savings by the more than 25,000 people in the coast area served by the bank at Gulfport, Bay St. Louis and Pass Christian. The checks range all the way from small amounts to several hundred dollars, bank officials said.

LIBRARY NOTES.

Mrs. Caroline Dale Snedeker will review Fanny Kemble's biography of "A Passionate Victorian and Famous Actress" by Margaret Armstrong, Wednesday, December 13th at 3:15 P. M. at the Episcopal Parish House. Mrs. Snedeker is the reviewer. Need we say more?

Miss Louise Crawford Technical Assistant, Library Extension Project attended a conference of Library officials at Hattiesburg on Tuesday.

Mrs. Luara Tolal has been added to the personnel of the library.

Library will be closed all day on Saturday, December 9 and Saturday, December 16 in accordance with official instructions.

All libraries throughout the county will be closed December 23 thru 29th inclusive.

Will reopen on Saturday, December 30 from 8 A. M. to 5 P. M.

School Visitor—You encourage your pupils to take an interest in professional baseball?

Teacher—Yes, indeed, I find that they improve wonderfully in their arithmetic after figuring up batting averages.

Senator Bilbo Preparing For Next Campaign.

Jackson, Nov. 29—United States Senator Theo. G. Bilbo's race for re-election is almost a year away and he has no opponent yet but he's already in the field campaigning.

Returning from a trip about the state he said that supporters were organizing throughout Mississippi for next year's primary. He said his workers were busy getting citizens to pay poll taxes.

Bilbo said that "naturally" he would be pleased if nominated without opposition but that if he did have opposition he would not be "unprepared."

Three congressmen, Ross Collins, A. L. Ford and W. M. Whittington, have been mentioned as possible opponents but none has made a formal statement.

NOTICE BY CONTRACTORS OF COMPLETION OF PUBLIC IMPROVEMENTS

Notice is hereby given that the undersigned contractors, on the 27th day of October, 1939, completed the street improvements for the Town of Waveland, Waveland, Mississippi, under P. W. A. Project Docket: Miss-1251-F, which includes the following improvements, to-wit: The construction of Oyster Shell Base Course, Asphalt Surface Course, and certain Earthwork, on numerous streets in the Town of Waveland, Hancock County, Mississippi.

Any person, firm or corporation having an unpaid claim against the said contractors for supplying the said contracts with labor, materials, feed-stuffs, or supplies in connection with the said work is hereby notified to present the same in the manner and within the time required by law.

VULCAN COMPANY, Contractors.
Address: P. O. Box 3324, Highland Station.

MORE FEATURES BETTER FEATURES

tell you to "BUY CHEVROLET!"

It's the only low-priced car with all these fine car features!

NEW "ROYAL CAPPER" STYLING

NEW EXCLUSIVE VACUUM-POWER SHIFTER

"THE LONGEST OF THE LOT"
From front of grille to rear of body (181 inches) Chevrolet for 1940 is the longest of all low-priced cars.

PRESELECTED HYDRAULIC BRAKES

NEW SEALED BEAM HEADLIGHTS

SUPER-CHIEF VALVE-IN-HEAD ENGINE

NEW FULL-VEHICLE DOORS BY FISHER

Everybody knows, it takes fine features to make fine cars! ... And Chevrolet for '40 is the only car in the low-price field that has all the fine car features pictured at the left! ... Small wonder, then, that it is also out-selling all other new cars for '40. ... Eye it, try it, buy it, and you'll be thoroughly convinced that "Chevrolet's FIRST Again!"

85-H.P. VALVE-IN-HEAD SIX
AND UP, "at Flat, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—other prices subject to change without notice. Dealer's price—ask for Dealer's 85 Series.

Eye It .. Try It .. Buy It! \$659
Chevrolets are shipped to Dealers—BUY NEVER OVERLOAD!

Gulf Chevrolet Co.

See Al Voight Today — Bay St. Louis, Miss.

This Week's Entertainment
Shows Continuous 1-11 p. m. daily

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PARAMOUNT

GULFPORT

FRIDAY-SATURDAY

11c-28c all day

DEANNA DURBIN in

"First Love"

with HELEN PARISH

SUNDAY-MONDAY-TUESDAY

11c-28c all day

"Rulers of the Sea"

with

DOUGLAS FAIRBANKS, JR.

MARGARET LOCKWOOD

WEDNESDAY

"Blondie Brings up Baby"

COMING THURSDAY

"U Boat 29"

The Sea Coast Echo

City Echoes

—Mrs. John N. Stewart is presently visiting in Atlanta, Georgia.

—Mrs. Leo W. Seal and Son, Leo W., spent Monday in New Orleans, motoring to and fro.

—On Friday in the Maurigi building, the Episcopal Guild will again hold its weekly rummage sale.

—Donald Nelson, well known graduate of Bay High School and member of the Sea Scouts, returned on Monday to Millsaps College.

—Miss Bettye Carrio, student this year at Junior College in Perkins-ton, spent the Thanksgiving holidays with Miss Elsie Mae Capdepon at her home on Union street.

—Al E. Voight says The Echo is a potential advertising medium. His display ad, used cars for sale, brought him direct sales. "See Al Voight today."

—The Tuesday Bridge Club met this week at the home of Mrs. E. C. Carrere when Mrs. Robert Mitchell was the winner of high score.

—Young Carl Marshall spent last week end in New Orleans and attended the Louisiana State University-Tulane football game.

—Mrs. Elsie Granet of New Orleans spent Sunday at St. Joseph Academy visiting with her sister-in-law, Sylvia, a boarder at the convent.

—Martha Molinet, popular young student of St. Joseph Academy boarding school, spent Sunday in New Orleans accompanied by Miss Louise Armstrong.

—Mrs. Max Kohler spent Wednesday in New Orleans visiting with her son and family, Mr. and Mrs. Claude Kohler.

—Mrs. Rosa Betz, mother of Mrs. Alma Quintini and former resident of Bay St. Louis now residing in New Orleans, is visiting in Bay St. Louis this week.

—A sale by request of the red bud trees so much in demand is being repeated and garden lovers may purchase these beautiful trees from the Guild.

—Mr. and Mrs. Harold B. Weston and children, Anne, Lucy and John Henry, and Mesdames Minna Briggs and John H. Weston formed a group motoring to New Orleans on Tuesday.

—Among those from Bay St. Louis attending the Tulane L. S. U. game Saturday were Mr. and Mrs. James McConnell, Mr. Kenneth Pepperdine, Miss Esther Fuente, Mr. Ruffin Beasley and Miss Maybell Winn.

—Bro. Peter, president St. Stanislaus college, left Monday evening for Miami Fla., to attend the Annual National convention of the A. A. U., of which organization he is a member of the board of directors.

—The Rev. W. S. Allen, pastor of First Baptist Church in Bay St. Louis and at Pass Christian, has been in Jackson this week, attending the State Baptist Association annual convention.

—The Echo is glad to announce a marked improvement in the condition of Jack Ingram, young son of City Supt. of Schools and Mrs. S. J. Ingram, who has been critically ill at Touro, New Orleans. He received a number of blood transfusions and his condition is reported improved.

ORDER RED BUD TREES NOW!

THRU

Episcopal Guild

at

OLD MAURIGI BUILDING

Main Street

or

Phone Mrs. C. L. Horton — 82

3 year old trees — 30c each

4 for \$1.00

WANTED TO BUY

FOR CASH

One Butane Gas Tank

Phone 32 and state size, capacity and price

V. E. LIZANA

Waveland, Miss.

—Mrs. Pete Burge, wife of St. Stanislaus College's coach, is convalescing at her home on N. Beach Boulevard after an illness of several weeks in New Orleans.

—Carolyn Marshall, attractive little daughter of the Carl Marshalls who is attending Metairie Park Country Day School, will have as her guest this Sunday her English teacher, Miss A. M. Green.

—Mrs. Charles V. Kehoe is entertaining the members of the Junior Blue Jay team, of which her daughter, Catherine Ellen, is captain, at a dinner at the Kehoe home on Thursday evening.

—Miss Jane Juden, beloved and well known athletic director at St. Joseph Academy, has returned to her work at the convent after being confined to her home for several days with the prevailing influenza.

—The following members of the local Garden Club attended a meeting Tuesday of the Gulf Coast Council of Garden Clubs at Gulfport: Mrs. Leo W. Seal, Mrs. Eugene Mogabgab, Mrs. Alice C. Buckley, Mrs. George R. Rea.

—Deputy Grand Knight Alden Mauffray of the local K. C. organization attended the initiation exercises of receiving a class of K. C. candidates at Biloxi last Sunday, and on which occasion representatives from all coast sections were present.

—Mrs. E. C. Carrere and Mrs. Frank A. Spreen, committee for a section of Waveland collecting for annual Red Cross roll, have doubled their quota and are still going strong in achieving the ultimate in their quest for the worthy cause they are working.

—Each week-end sees a large number of Bay St. Louisians who are attending the football games at Tulane stadium in New Orleans, and after the game in many of the smart restaurants there, one is likely to meet any number of friends and acquaintances.

—On this Friday morning, the Feast of the Immaculate Conception will be celebrated in the Catholic churches here with masses at Our Lady of the Gulf church as on Sundays, six, seven, eight-thirty and ten o'clock. Then o'clock will be a high mass with benediction after.

—Miss Elaine Mogabgab spent a week visiting at the home of her parents, Mr. and Mrs. Eugene Mogabgab, coming from New Orleans with them after the illness and death of her maternal grandmother about ten days ago. Mrs. Mogabgab is receiving the sympathy of her many friends in the loss of her mother.

—Mrs. Gordon Smith, friend of Mr. and Mrs. F. J. Bopp, has returned to her home in New Orleans after spending the Thanksgiving holidays at the Bopp home, expressing her great pleasure over the loveliness of the country surrounding the Bopp home at this season of the year.

—The local canning factory has been busy the last few days and the whistle blowing each morning means that work is being provided for a number of persons experienced in this line. The oyster and seafood canning industries of Biloxi claim a shortage of five hundred laborers this season.

—The telephone crew which has been stationed in Bay St. Louis and the surrounding territory erecting new lines and repairing old ones, are preparing for a vacation period within the next two weeks and when most of the number will leave for homes in other states to spend the Christmas season with loved ones.

—Mr. and Mrs. Raymond Kidd who visited with Mrs. Kidd's mother, Mrs. Alma Quintini, for the Thanksgiving holidays have returned to their home in New Orleans accompanied by Mr. Kidd's parents, Mr. and Mrs. J. W. Kidd, of Gautemala who are enjoying a visit of a few weeks in the States and meeting their many old friends here.

—The Girl Scout Troop, under direction of Mrs. J. B. Goldman, is gathering toys, which will be repaired and put into first class shape and distributed among needy children. Anyone having an outgrown or discarded toy which can be repaired is requested to kindly get in touch with Mrs. Goldman or members of the troop and they will call for them.

—Mrs. Mary Montgomery, former Bay resident has returned here after a residence of several years in New Orleans and will occupy one of her attractive cottages on Sycamore near S. Beach Boulevard, Mrs. Montgomery is an active citizen and her return to Bay St. Louis is well noteworthy.

—It seems that always just before a festive season, chicken thieves get busy and loot several hen houses about town. The latest to suffer the loss of a nice flock of chickens, among which were several prize and pet chickens were Mr. and Mrs. Dupre residing in Carre Court in the St. Charles subdivision. As a special precaution, a number of Bay St. Louis citizens have installed electric burglar alarms and other means of protecting their fowls.

—Mr. John Green, retired agent of the Louisville & Nashville Railroad residing on S. Beach Boulevard, was very pleasantly remembered on Tuesday of this week when several of the officials of the Louisville & Nashville Railroad called on him, making the trip to Bay St. Louis especially for this purpose. The members of the party were surprised to see Mr. Green in such splendid physical condition and commented on his appearance, stating it is the general expectation that a man ages perceptibly after serving fifty years in his capacity and spending as many years after in retirement. The party was composed of J. B. Hill, Louisville, Ky., president of the L. & N. Railroad; A. G. Payne, division freight agent; L. F. Schwegel, general passenger agent; and D. E. Beatty, superintendent of the New Orleans-Mobile Division, who have been visiting in New Orleans and vicinity.

—The Bay St. Louis Fire department was called to answer two alarms during the last few days, one a grass fire in the lot on Main street between the Piazza and Erwin properties and the other, one of similar origin in the lot adjoining the Caze-neuve property on Main street. Both fire were quelled in short time with no damage to adjoining properties.

—Mr. Ralph Sellier, who resides at Fenton near the banks of the scenic bayou there, reports abundant catch of red fish and other specimen of salt water finy tribe. Waters of the gulf is found deep into interior of former fresh water tributaries of the bay and the fish abound in numbers that afford long string of catches.

—George F. Stevenson was the guest of Mr. Irwin Cope, New Orleans distributor, at some of the sessions held this week at the Edgewater Gulf Hotel when the distributors of General Electric and Hot-point appliances from all parts of the country met there and displayed the latest appliances to be placed on the market.

—On Sunday at the home of Mrs. Ellen Cue on Main street a family dinner was enjoyed honoring the seventy-sixth birthday of Mrs. Leona Curet, of New Orleans. Mrs. Curet is well known in Hancock county, having resided here for years at Kiln, before going to New Orleans to stay with her daughter, Mrs. Eugenia Negrotta on Valmont street. Among the party was Harry Curet, a son of Mrs. Curet.

—The forthcoming marriage of Miss Dorothy Hyland, of New Orleans, and A. T. Terry, Jr., formerly of Waveland and Bay St. Louis, is announced, the happy event to take place in New Orleans December 12. The prospective groom is popularly known locally, graduating from Bay High School and taking his university course at L. S. U. Until recently the Terry family resided in Waveland Estates.

COMMISSIONER'S SALE OF PERSONAL PROPERTY.

By virtue of the provisions of a decree of the Chancery Court of Hancock County, Mississippi, rendered on the 7th day of November, A. D. 1939 in a certain cause pending in said court, wherein Joseph V. Bontemps is complainant and Daniel Lafontaine is defendant, No. 4284 on the docket of said court, the undersigned as Special Commissioner in said cause, will on,

MONDAY, THE 1ST DAY OF JANUARY, 1940

within legal hours, at the front door of the Courthouse of said County expose for sale, and sell to the highest bidder for cash the following described personal property situated in said county to-wit:

- 2 Hoffman pressing machines
- 1 Steam boiler
- 1 Smoke stack
- 2 tables
- 1 Singer sewing machine
- 2 clothes racks
- 2 Gasoline tanks
- 2 Weaver washers
- 1 Utility tumbler
- 1 Gasoline motor
- 1 Book extractor
- 1 Ford truck motor No..... with the words Exclusive Dry Cleaners painted on the sides of the body.

All of said property is now located in or at the pressing shop of the Exclusive Dry Cleaners No..... Es-terbrook Street, Bay St. Louis, Mississippi and is the identical property now used by the said Daniel Lafontaine in the operation of said pressing shop.

Said property will be sold and the proceeds applied toward the satisfaction of the above mentioned decree, and all costs of court.

Given under my hand and posted this the 7th day of December, A. D. 1939.

(SEAL) A. G. FAVRE,

Special Commissioner.

COMMISSIONER'S SALE OF LAND

By virtue of a decree of the Chancery Court of Hancock County, Mississippi, rendered on November 8th, A. D. 1939, in Cause No. 3989, on the docket of said Court, wherein Forest Garriga is Complainant and Mrs. Lucretia Ladner, et als are Defendants, the undersigned Special Commissioner will on

MONDAY, JANUARY 1ST, A. D. 1940

within legal hours, sell at public outcry to the highest and best bidder for cash at the front door of the Courthouse of said County the following described land, to-wit:

SE 1/4 of NW 1/4 of Section 10, Township 7, S. R. 14 West, Hancock County.

Said sale is made for the purpose of foreclosing lien.

Given under my hand this the 7th day of December, A. D. 1939.

(SEAL) A. G. FAVRE,

Special Commissioner.

CLASSIFIED ADS

FOR SALE

HEATER OR LAUNDRY STOVE—two 6 inch pot holes—cheap. Apply 720 Dunbar Avenue.

FOR SALE

OAK BED, SPRING, MATTRESS. Two chairs, \$15.00. Phone 300—308 Waveland Beach. 12/8/39.

MALE HELP WANTED

AMBITIOUS, reliable man or woman who is interested in permanent work with a good income, to supply satisfied customers with famous Watkins Products in Bay St. Louis. Write J. R. WATKINS CO., 70-94 W. Iowa Ave., Memphis, Tenn.

FOR SALE

TWO 15-TOOTH DREDGES and winches. Chas. A. Beam—Hancock Avenue. 12-8-2tp.

FOR SALE—READY FOR TRANSPLANTING.

Stocks, Snapdragons, Calendula, Petunias and Pansy plants ready now. Also have Winter Grass seed at the cheapest price. LORRAINE FLOWER SHOP, Pass Christian.

Personal and General

SISTERS GIVE TEA

COMPLETING THREE GUESTS FROM OUT OF TOWN

Mrs. A. C. Exnieles and sister, Miss Josie Miller, were joint hostesses Wednesday afternoon at the family home on North Beach boulevard at a tea, complimenting Mrs. E. Roy Austin of Waveland, Mrs. R. W. Miller and Miss Lena Schoolam, of New Orleans.

The lovely and hospitable home was decorated with cut flowers of the season and in keeping with the pre-holiday atmosphere.

Mrs. George E. Pitcher poured tea and Mrs. F. J. Bopp coffee.

A long list of guests called during the afternoon and the party was one of the most delightful of the immediate season.

The guests included Mrs. C. M. Shipp, Mrs. W. A. McDonald, Mrs. A. J. Boyles, Mrs. Chas. G. Moreau, Mrs. Geo. E. Pitcher, Mrs. F. J. Bopp, Miss Maud Boss, Miss Clara Boss, Mrs. George R. Rea, Mrs. James, Miss Hilda Sick, Mrs. H. Holderith, Miss Mary Perkins, Mrs. Riddle, Mrs. Alvah P. Smith, Mrs. E. S. Drake, Mrs. McCoy, Mrs. Leo W. Seal, Mrs. C. C. McDonald, Mrs. H. C. Glover, Mrs. J. C. Buckley, Mrs. E. Mogabgab, Mrs. T. P. Smith, Mrs. C. R. Reab, Miss C. McWilliams.

—After a two-month stay in New Orleans, Mr. and Mrs. Harry C. Glover and family have returned to their home here for the remainder of the season and are being welcomed back by their many friends. Mr. and Mrs. Glover, long and useful residents of Bay St. Louis, are exceedingly popular and their return here is warmly welcomed. They are accompanied by their grandson, John Glover.

—Mr. and Mrs. Joseph R. Scharff had as their house guest for the week-end Mr. Barnard Echer, Mr. Scharff's brother-in-law, who is motoring South on a leisure trip through the country. Mr. Echer has the distinction (and good fortune) to have won the \$25,000 cash prize in the late Old Gold cigarette contest. Enamored with Bay St. Louis, he spoke highly of this coast scene, particularly Bay St. Louis.

Group of WWL Radio

Singers to Appear Here

Friday, December 15.

What is advertised as "The treat of the year," is the forthcoming appearance of Dr. George Talbert and his troupe of famous singing group, heard over radio station WWL, Friday, December 15, at Valena C. Jones Colored School, Bay St. Louis. Dr. Talbert will appear in person with his radio group. A varied program will be presented, consisting of Negro spiritual, popular, sentimental and semi-classical numbers. Admission 15 cents for children, 20 cents for adults. Special reserved seats for white patrons, 25 cents. Tickets for sale at Beach Drug Store, Fahey's Drug Store, Melvil Altimus barber shop and Valena C. Jones School.

DISCUSS RECREATION PROGRAM: WPA TO PROVIDE CENTER

Temporary Quarters to Follow by Better and Larger Building—Mrs. Hogan And Associates are Enthusiastic.

On Friday night of last week, Miss Ethel McCurry, District Director of the Recreation Project accompanied by Mrs. A. A. McLaughlin attended a meeting at the City Hall in Bay St. Louis for the purpose of discussing the recreation program for the coming year as planned by the Works Progress Administration, for the City of Bay St. Louis, under the direction of Mrs. Margaret Hogan, assisted by Mrs. Vivian Wheat, and Natalie Piernas who has charge of the two colored schools.

The main objective of the program is to have a fully equipped community house in the City of Bay St. Louis, and as this is a much needed improvement it is hoped all citizens will help make this a reality.

Until the new community house is completed, it will be necessary that a less pretentious place be secured, one which will meet with the safety requirements and the standards of the W. P. A.

The W. P. A. will furnish the workers and it will be necessary for the community to furnish the housing facilities and the equipment, and as the project grows additional workers will be added.

All donations of either cash or

CARD OF THANKS.

Among the social events of St. Stanislaus, the annual Harvest Ball always stands out prominently. The success that it has enjoyed since its beginning several years ago has been due entirely to the efforts of the Mothers' Club. Weeks of preparation must go into the making of one successful evening, and the ladies of this organization give their time, their efforts and often their money to insure this success. The Student body through the medium of the Sea Coast Echo wish to express their gratitude to all the ladies who make up the Mothers Club. To Mrs. Hugh Burbank who conceived the beautiful setting and worked so hard to carry it out, to Mrs. Theo Tudury for her trouble in securing the wonderful orchestra, to Mrs. Bryan for the use of the furniture for the stage, to Mrs. Edmund Fahey for her efforts in distribution of tickets, to Mrs. Carrere, Mrs. Monti, Mrs. Benvenutti, Mrs. Elliott, Mrs. F. J. Bopp and Mrs. Moreau for their invaluable assistance in the decorating of the gym and giving publicity to the affair, we say THANK YOU.

We wish to take this opportunity to extend our sincere gratitude to the Sisters of St. Joseph Academy for their kind cooperation in helping the school authorities in staging the Harvest Ball and the one-act play, "Yellow or White" in their auditorium.

ST. STANISLAUS COLLEGE

...Xmas Gift Suggestion...

SMALL BEAUTIFULLY BUDDED

POTTED CAMELLIAS

These should have from 2 to 5 beautiful flowers Xmas Day.

PRICED FROM \$1.25 TO \$2.50.

MOGABGAB'S BAY GARDENS

PHONE 244

974 SO. BEACH.

DELIVERIES MADE XMAS EVE.

MOLLERE'S CHICKENBURGER.

WAVELAND, MISS.

C. B. Mollere says it is a little early to drink eggnog, but now is the time to eat—

EGGNOG ICE CREAM

Which Is Very Refreshing

You will also find many other delicious flavors of home-made Ice-Cream at—

MOLLERE'S CHICKENBURGER

For Sale—Rose Bushes

7 for 99 Cents

Pot Plants, Pecan, Pear, Fig, Orange Trees, Etc.

WORK OVER YOUR ORCHARD

Tractor plowing and discing — Spraying and

Treating Trees

We pay 7c lb. for good seedling pecans

27c lb. for pecan meats.

W. REINIK

214—3rd Street — Phone 193-J.

Bay St. Louis, Miss.

equipment must be handled through a finance committee of which Mrs. F. J. Nelson is serving as temporary chairman and all housing facilities will be handled through a committee of which Mrs. W. S. Speer is serving as temporary chairman.

Anyone interested in this program is urged to attend the next recreation meeting, time and place to be announced next week.

She—"Daddy is so pleased to hear you are a poet."

He—"Fine. He likes poetry, then?"

She—"Not at all. But the last friend of mine he tried to throw out was an amateur boxer."

REAB—PRATS.

Mr. Christian L. Reab, of Bay St. Louis, and Mrs. Bertha A. Lotz Prats, of New Orleans were married in the latter city on Sunday last at the Third Presbyterian church, and are making their home at the Reab place in Burnett avenue.

Mr. Reab is well known locally, a contractor and builder, who has resided here a number of years, and enjoys a wide acquaintance.

The bride, a widow, was a friend of the groom long before his first marriage—acquaintances of other years.



ANNOUNCING NEW LOWER PRICES on GOOD YEAR TIRES

QUALITY FEATURES

of the world's most popular tire

100% ALL-WEATHER TRACTION—proved safest for a quarter century.

LONG NON-SKID MILEAGE—flat thick tread—wide riding ribs—more rubber on the road.

QUICK STOPPING AND STARTING—deep non-skid blocks in center of tread for firm grip.

NO SLIP ON CURVES—heavy shoulder blocks resist sliding.

TOUGHER TREAD—compacts when inflated, increasing resistance to cutting.

GREATER BLOWOUT PROTECTION—new stronger low stretch Super-tread cord in every ply.

SMART APPEARANCE—prismatic sidewalls, wide decorative ribs.

In the face of rising prices of crude rubber and other raw materials, Goodyear has been able, through factory and sales economies—to reduce tire prices, bringing the cost of the famous "G-3" All-Weather...the world's most popular tire...down within the reach of new millions!

New low prices are on all Goodyear tires and read like five years ago! You now get the Greatest Tire Values in Goodyear History!

Our stock is all new, factory-fresh—no "seconds," blemished, or shop-worn tires. So—buy now. Get the world's favorite tires—and get Big Extra Savings.

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REPAIRING, WASHING, WELDING & TIRE SERVICE
GENUINE FORD PARTS

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ON THE BEACH